

Blesma

THE LIMBLESS VETERANS

Fundraising Tips and Ideas



www.blesma.org



Fundraising ideas

Whether you're taking part in an organised event or have your own activity in mind here are a few ideas to help you reach your goal.

Do you like numbers?

- **Number challenge**

Pick a number, choose a challenge, set the timescale. This could be a big birthday, an anniversary, or a special number to you. Your challenge could be anything from walking the dog to swimming the channel. Over a week, month, or year – whatever is right for you.

- **Organise a raffle at your event**

Get friends and businesses to donate prizes. Go for cool, unusual prizes like a day in a spa, a go-karting session, or even a takeaway pizza.

- **Collections**

Ask your local shop, gym, or hairdresser to pop a collection tin on the side or arrange a bucket collection at your local supermarket.



Are you a foodie?

- **Bake for Blesma**

Could you be the next star baker? Bake sales are always popular especially at work, school or at your local hub or village hall.

- **Blesma BBQ**

Throwing a BBQ is a great way to get together with your local community or friends, eat delicious food and raise money for Blesma.

- **Supper Club**

Dine in with a few friends and compete against each other. Give scores to find out who the best chef or host is. Ticket the evening or set up a collection, and see how much each event can raise.



Love socialising?

- **Quiz nights**

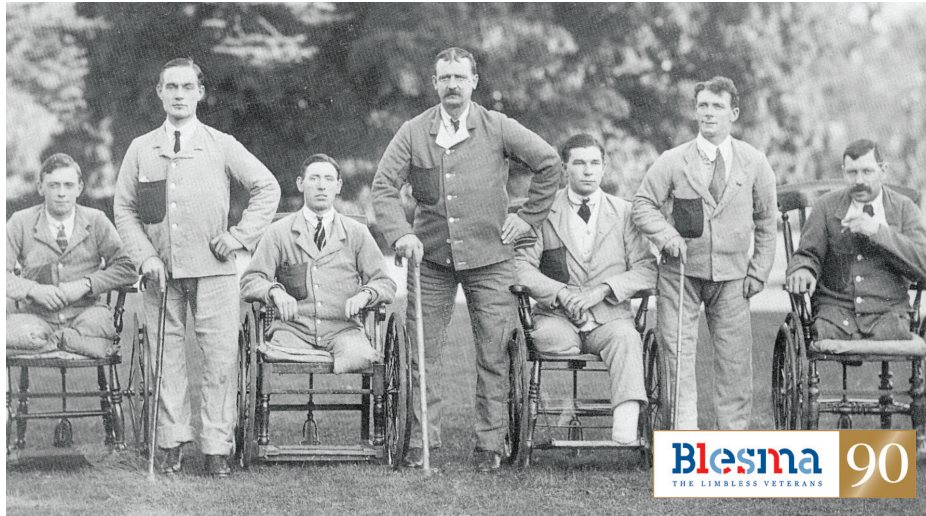
Host a quiz night for friends and family, at your local pub or online. Theme it how you like and ask for a small donation to take part.

- **Facebook Fundraising**

If you have a birthday or special occasion coming up, set up a fundraiser within Facebook and ask your friends to donate. You can also add a donate button to your post or event at any time.

- **Dress up, dress down day**

Organise this at work or at school, or even online. Choose a day and a theme and ask everyone to get sponsored to take part.



How your fundraising helps

Blesma is the only national Service charity that provides limbless and injured veterans with lifelong support.

Set up in 1932 following the First World War, we have helped more than 63,000 injured veterans over the past 90 years.

Today, we support 3,000 Blesma Members (limbless and injured veterans and their widows) to lead independent and fulfilling lives, by providing emotional, practical and financial support.

Just £50

Can pay for 10 limbless veterans to receive much-needed emotional and practical support from their Blesma Support Officer. This frontline help is provided at-home or remotely via telephone, email, or video call.

£250

Can pay for a group of 25 limbless veterans to attend a local or regional activity (from lunches to adaptive river cruises) helping them come together,

build friendships, and share experiences in their local communities.

£500

Can pay for a Blesma family to have a weekend away for some relaxing, quality time with other Blesma families, allowing them to share their experience of life after limb loss and gain mutual support.

£1,000

Can pay for a high quality, lightweight wheelchair for limbless or limb-injured veterans, meaning they can get out and about, spending vital time with friends and family while keeping mobile.

£2,000

Can pay for an essential home adaptation like a stair lift, that would help limbless veterans to remain living independently in their own home.

Blesma Member Jack

Jack was part of a Royal Engineers bomb disposal team when he was injured by an Improvised Explosive Device (IED) in 2010, losing both his legs above the knee. He was just 22 years old.



“

It wasn't until a week or so later, when I was able to talk to my dad, that I realised the extent of my injuries. He's ex-Army, a man's man, but when I asked him if I'd lost my legs he started to cry. Blesma was there for me right from the start and has been really helpful ever since. After I was discharged, I went on a Blesma organised trip, which was fantastic, and received a really good wheelchair.

”

Maximise your fundraising

Social media

Share your fundraising journey on your social channels. Not only could you increase your chances of raising lots of money for Blesma, but you might attract new followers and raise awareness among your friends!

Fundraising materials

We can send you a range of Blesma fundraising materials including balloons, banners, t-shirts, and collection tins. Please get in touch and let us know what you need.

Matched Giving

Check if your employer offers a Matched Giving scheme. If so, they may be able to match your fundraising, an easy way to double the amount you've raised.

Photos and videos

We love seeing photos and videos of you in action. They brighten our day and if we can share them on our social channels, they really help inspire other fundraisers.

Online fundraising page

It only takes a few minutes to set up. Share the link far and wide and get donations from all over the world. Go to blesma.enthuse.com or use JustGiving.com. Remember to add photos and updates to your page.



Top Tips

- Remember why you are raising money for Blesma and let people know why it's so important to you.
- Choose an activity that you will enjoy and pick a suitable date and time.
- Set yourself a clear goal and fundraising target.
- If you need advice or get stuck, please get in touch, we're always happy to help.

Fundraiser Gary

Former soldier Gary completed one million metres on his rowing machine in just 66 days. Gary rowed 15,000 metres a day and raised an incredible £6,805 by sharing his progress on his fundraising page and social channels.



“ The reason I chose Blesma is because I have a few comrades who were injured and lost limbs during operations. They were helped out tremendously by Blesma and I've always admired the work that the charity does. ”

Keeping safe and legal

■ Insurance

If your event involves the general public, it is likely that you will need to have Public Liability Insurance. If you're hiring a venue, then check whether they already have this.

■ Collections

If you would like to hold a collection in a public area, you need to obtain a licence from your Local Authority. If the collection is on private property, (e.g. a supermarket), you will need permission from the owner/manager.

■ Food and drink

If you're planning to have food at your event, please check the Food Standards Agency guidelines on preparing, handling, cooking and storing food. If you are selling alcohol, then it is likely you will need a licence.

■ Blesma logo

If you're designing your own poster/leaflet and would like to use the Blesma logo, please contact the Fundraising Team for our guidelines and the correct logo.

Paying In Details

Online

If you are using Enthuse, or JustGiving you don't need to do anything as the donations come straight through to us.

You can also make your payment via our website blesma.org/donate, please quote your unique fundraiser number.

Phone

To make your donation via debit or credit card securely over the phone.

Call us on: 020 8548 7089

Remember to send any sponsorship forms in case we can claim Gift Aid.

Post

Cheques should be made payable to 'Blesma' and sent (along with any sponsorship forms) to:

Fundraising Team
Blesma, The Limbless Veterans
115 New London Road,
Chelmsford CM2 0QT

Bank Transfer

Account Name: BLESMA
Account Number: 36124486
Sort Code: 60-00-01
Reference: Please reference full name or unique reference number provided by the fundraising team.



Registered Charity 1084189 SC SC010315



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**Call the Fundraising Team on 020 8548 7089
or email fundraising@blesma.org**