



## Blesma CODE OF CONDUCT

The core strength of the Association is the Membership of shared experience, continuing with the values of Service (selfless commitment, courage, discipline, integrity, loyalty, respect for others, both as Members and as an Association). This will be promoted by all those within and supporting the Association continuing to:

- **Promote** and uphold the privacy, dignity, rights, safety, health and wellbeing of fellow Blesma Members, Staff and Supporters at all times
- **Communicate** in an open, effective and respectful way on Blesma business
- **Acknowledge Members' rights to confidentiality with the limitation that one has** a responsibility to act on any suspicion or evidence of abuse or neglect and to pass on concerns to an appropriate position or agency
- **Apply** social media guidelines; specific, named coverage of Members, Staff and Supporters should only be with their permission and coverage should be factual, respectful and not take opinion or make judgement on an individual
- **Preserve the Association's reputation for being non-political** and a promoter of diversity
- **Abide** by the Articles and Rules of the Association, noting the procedures for raising issues with Trustees and the membership, and, if necessary the additional Blesma Complaints Policy.

Failure to apply the Code can result in Trustees, or Staff of the Association on their behalf, taking corrective action ranging from pointing out the error and the need for apology and reform, to breaking association with the offender.